

## ONLINEPREISANGABEN

### ONLINEWERBUNG

auf [www.tachles.ch](http://www.tachles.ch)

### Onlinepreise

Sämtliche Formate gleiche Preise.

1 Woche Homepage CHF 800.–  
3 Wochen Homepage CHF 1600.–  
(2 Wochen Zahlen + 1 Woche Gratis)

### Dateiformate

JPG oder GIF

### Newsletter

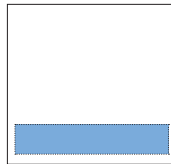
Pro Erscheinung CHF 300.–  
Ab Woche (5 x) 10% Rabatt

### Package

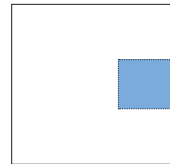
Newsletter + Homepage  
1 Woche Newsletter (5 x) + 1 Woche Homepage  
Anstatt CHF 2150.– nur CHF 1950.–

### Print und Online-Package

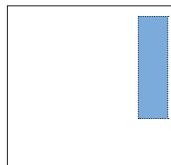
Ab Print CHF 4000.– Netto  
1 Woche Newsletter & 1 Woche Homepage  
Anstatt CHF 1950.– nur CHF 975.– (50% Rabatt)



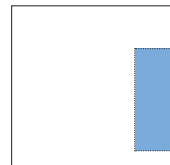
**Leaderboard unten**  
728 x 90 Pixel



**Rectangle**  
300 x 250 Pixel



**Skycraper**  
120 x 600 Pixel



**Wide Skycraper**  
160 x 600 Pixel

The screenshot shows the tachles website interface. At the top, there's a navigation bar with 'tachles' logo and 'Das jüdische Wochenmagazin'. Below that, a main news section features a large article titled 'Verwirrung um Dell' with a photo of a man. To the right, there's a sidebar with 'Entdecken Sie unsere Magazine' and 'rezepte' section. The main content area has several smaller articles with headlines like 'Erkrankten ade', 'Gemeinderatgeber weist rabbinischen Pessimismus zurück', and 'Das Schlammte wird noch kommen'. At the bottom, there's a footer with 'Aktuelle Ausgabe', 'Magazine', 'Abonnements', 'E-Mailen', and 'Informations'.